

**GERMAINE
DE CAPUCCINI
FOR MEN**



High-performance cosmetics for him



Clean



Shave



Eyes



Hydro



Treatment

FOR MEN is **Germaine de Capuccini's** cosmetic proposal for caring for, protecting and preserving the youthfulness of men's skin. A complete range that includes from cleansing and daily shaving to the high-performance anti-ageing treatments.

Specific products that combine the precision of technology with the proven effectiveness of natural ingredients (Birch Sap, Extract of Olive Leaf, Vitamin C, Extract of Sake, etc.).

Fast and long-lasting results. Light and pleasant textures. Products that are comfortable to apply. Everything men ask from a cosmetic treatment.



THE EXPERTS FROM FOR MEN

Anti-Ageing & Anti-Fatigue Care

Treatment



POWERAGE

Energising Anti-Ageing Emulsion

An immediate recharge of youthfulness!

Transforms the appearance of the skin thanks to 3 high-tech ingredients and complementary actions:

- **SKIN RECHARGE “Energetic Booster”:** restores the skin’s energy reserves.
- **D-TOX COMPLEX:** recovers the skin from ageing produced by free radicals.
- **GN-PROTECT:** protects the natural repair mechanisms of cellular DNA against the action of environmental stress.

Day after day the skin is repaired and regenerated; it recovers a youthful and fresh appearance.

POWERAGE. The perfect strategy for men’s skincare in the short and long term. *All skin types.*



THE DOSE OF DAILY ENERGY



GERMAINE
DE CAPUCCINI
FOR MEN

POWERAGE
EMULSION ENERGOZANTE ANTI-EGAG
ENERGISING ANTI-AGEING EMULSION

FORCE REVIVE Youthfulness Recovery Concentrate

Ultra-concentrated formula with more than 50% of high-technology ingredients: Zinc-Glycine Complex*, RC-Advanced and a complex that concentrates regenerating, energising, hydrating and protecting properties against environmental damage. The skin appears deeply strengthened, firm, supple, toned, with less lines and wrinkles. *All skin types*

ENERGY EXTREME MASK No-Stress Flash Mask

Restores the energy to your face and eliminates signs of fatigue in just 10 minutes. Works like a “shield” that protects the skin against free radicals and environmental aggression (oxidative stress), also providing hydration and tone. *All skin types.*

*Revolutionary innovation in the field of cellular regeneration. Ingredient awarded with the prestigious Highest Award at 20th IFSCC Conference 2009 Melbourne, considered the Nobel prize of cosmetics.





ENERGY EYES ROLL-ON Instant Anti-Fatigue Eye Serum

Rapidly works against signs of fatigue. Minimises and prevents the appearance of puffiness and expression wrinkles in localised areas such as the eye contour or between the eyebrows.

Its special roll-on applicator allows a pleasant self-massage that relieves, revitalises the skin immediately and exerts a firming action with lifting effect.

EYE CONTOUR SOLUTIONS Eye-Contour Serum

A fresh gel that works against the signs of fatigue in the eye contour such as puffiness, bags under the eyes and expression lines, providing a smooth, firm and rested appearance.



THE HYDRATORS FROM FOR MEN

Daily Basic Allies



HYDRA – ELEMENTS

Active Hydration Cream

Hydrating facial cream that provides tone and vitality for the skin. Extraordinarily fresh and comfortable to apply texture. *For normal and dry skin.*

ANTI-SHINE HYDRATING OIL-FREE FORMULA

Mattifying Facial Fluid

Ultra-light, easily-absorbed, hydrating facial fluid that balances sebum secretion and provides the skin with an impeccable matt appearance. *For oily skin.*



THE ESSENTIALS FROM FOR MEN

Essential Care

Clean



AQUA CLEAN FORMULA

Mattifying Facial Cleansing Gel

Light, refreshing gel that cleanses the skin, eliminates skin imperfections and excess oil, minimising the appearance of pores and blackheads. *All skin types.*

COOL SCRUB

Purifying Facial Exfoliator

Purifying exfoliator with micro-spheres for a deep cleansing. An essential step for starting the care of the skin. Eliminates superficial dead cells leaving the skin incredibly smooth and balancing the tone. Provides an immediate sensation of freshness and facilitates an impeccable shave. *All skin types, except very sensitive ones.*





SUPREME SHAVE

Shaving Cream

Shaving foam in the form of an extra-rich cream that helps relieve irritation and provides freshness and well-being. Its exclusive texture allows a perfect glide of the razor for a smoother, closer and more lasting shave. Perfume-free. Use without shaving brush. *Especially for dry, delicate skin and rough beards.*

FINISHAVE

Ultra-Comfort Post-Shave Emulsion

Complete post-shave treatment of double action: express soothing effect and smoothing and hair-inhibiting effect that prolongs the time between shaving. *All skin types.*



FOR MEN PROFESSIONAL TREATMENT

The essential

C-PLUS ENERGY

Apart from the daily care at home, it is essential to go to the Aesthetics Centre to put your skin in expert hands. With the **C-Plus Energy** professional treatment in just 60 minutes your skin recovers lost energy and vitality, eliminates toxins and strengthens its defences to preserve its youthfulness.

With **C-Plus Energy** from **FOR MEN** you will live an experience of true relaxation and well-being thanks to its special massage with movements inspired by Shiatsu and to the application of the D-Tox-Mask detoxifying facial mask.

- Restores the energy and vitality fatigued skin needs.
- Eliminates toxins and strengthens defences against pollution, stress, and the action of free radicals.
- Provides firmness, elasticity, and luminosity.
- Fights against dryness, the appearance of wrinkles, and signs of premature skin ageing.
- Strengthens the natural barrier against dehydration.
- Provides the greatest comfort: soothes, refreshes, and smoothes.

YOU WILL FIND GERMAINE DE CAPUCCINI'S
PRODUCTS IN THE BEST PROFESSIONAL
AESTHETICS CENTRES, SPAS AND MEDICAL-
AESTHETICAL CLINICS AROUND THE WORLD



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