



# GERMAINE DE CAPUCCINI PUREXPERT

EXPERT SKINCARE



# PUREXPERT

## EXPERT SKINCARE

From your youth it is essential to dedicate a few minutes of your time to following a routine of facial care at home that you should complement at the Aesthetics Centre, following the advice of your aesthetician.

With the **Germaine de Capuccini** 1-2-3 **Purexpert** Programmes in just a few minutes you will help to maintain your skin free of imperfections, premature wrinkles and dilated pores.

A daily care formulated with natural ingredients and tailor-made to the needs of oily, normal and combination skin in three gestures:

1| Cleanse    2| Renew    3| Hydrate

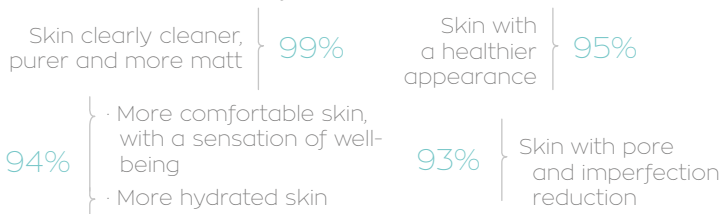
All the products have been dermatologist-tested.

## The **PUREXPERT** treatment begins in-booth

A simple professional ritual in three gestures that reinvents and sophisticates FACIAL HYGIENE.

Oily skin will become pure and matt; normal or combination skin becomes smoother, more supple and radiant.

Almost 150 people, women and men, after a single facial hygiene\* at the Aesthetics Centre have already seen it work:



\*Self-evaluation test carried out on 146 people, women and men, between 15 and 65 years of age.

## The **PUREXPERT** treatment continues at home

### 1-2-3 Routines

**1** Cleanse **2** Renew **3** Hydrate

 oily skin			 <b>NEW</b>
 normal skin			 <b>NEW</b>
 combination skin			 <b>NEW</b>

# 1 | Cleanse

## **PURIFYING MATTIFYING FOAM**

Liberates the skin of imperfections and excess oil, while providing it with great comfort, freshness and a lasting matt appearance.

Favours the natural protection and sebum-regulation of the skin due to its active principles.

Its ingredients: functional prebiotic ingredient, capable of stimulating the native skin flora of the skin's surface and minimising the unbalance that other micro-organisms can produce on it. This plant ingredient is the perfect symbiosis between the Manuka Concentrate and the Willow Extract.



## **EXTRA-COMFORT CLEANSING GEL**

Silky foam in gel texture that liberates the skin of imperfections, make-up and residues of environmental pollution. Offers a deep cleansing without drying the skin and gives it great purity, freshness and lasting comfort.

Its formula includes a combination of plants from different parts of the world, such as: Shikakai from India, Desert Date Seeds Extract from tropical Africa and Gypsophila Root from the Mediterranean, rich in saponins.



# 2 | Renew

## REFINER ESSENCE Oily Skin Exfoliating Fluid

Exfoliating essence that removes dead cells from the surface of the skin that obstruct the pores and reduce its luminosity.

Purifies and minimises the appearance of imperfections, while normalising excess oil.

An effective treatment, but gentle and respectful of the skin thanks to an innovative hydrating ingredient that maintains its natural balance.

Its ingredients: Salicylic Acid and Alpha Hydroxy Acids, an innovative hydrating ingredient in the form of a sugar net and the Oily-Reduction Phytocomplex.



## REFINER ESSENCE Normal and Combination Skin Exfoliating Fluid

Exfoliating essence that removes dead cells from the surface of the skin and provides immediate luminosity and smoothness.

Exfoliates, purifies, minimises the appearance of the pores, hydrates and illuminates.

Also it will help to neutralise the impact that emotional stress can produce on the skin, especially on youthful skin.

Its ingredients: Salicylic Acid and Alpha Hydroxy Acids, innovative hydrating ingredient in the form of a sugar net and Stress-Reduction Phytocomplex, originating from the seeds of millet and the result of important research in neurocosmetics, it is capable of reducing emotional stress that can be produced on the skin by the exfoliating action of this product.



# 3 | Hydrate

Choose the daily treatment that best adapts to your needs:

## **NATURAL PERFECTION** **Hydro-Mattifying Cream Tinted** **OIL FREE**

Designed to be the last step in the beauty routine this treatment is the perfect solution for looking after the skin and providing a touch of colour without having to use makeup.

Its oil-free formula, with a light non-oily texture, is developed with ultra-absorbent ingredients and mineral pigments that reduce the size of the pores and imperfections, hydrates and enhances the natural luminosity providing a healthy appearance.

Its formula enriched with hyaluronic acid, with powerful hydrating activity, with the liquorice derivative and milk proteins guarantee the skin's global balance as well as provide immediate and long term results.

**Its colour** blends with all skin tones for an impeccable finish.

**Result: skin without filters, perfected, hydrated and with a “no makeup” effect.**

Their opinion\*:

colour suitable  
for my skin tone

94%

skin with a healthy,  
matt appearance

100%



\*Self-evaluation test carried out after a single application on 113 women between the ages of 15 and 29 with different skin tones.

## HYDRO-MATTIFYING GEL-CREAM OIL FREE

Hydrates, smoothes, comforts and helps specifically oily skin to regulate excess oil and shiny spots on the skin. Helps prevent also the appearance of possible spots. Oil-free.

An innovative hydrating ingredient that prevents skin dryness and desquamation.

Its ingredients: Oily-Reduction phytocomplex, a functional prebiotic ingredient (Manuka Concentrate and Willow Extract), micro-sponges loaded with lactic acid and a hydrating ingredient in the form of a sugar net that guarantees the skin's natural balance.

With the daily application of these three steps\* skin is:



\*Self-evaluation test carried out on 25 women between 18 and 28 years of age after one month of treatment.



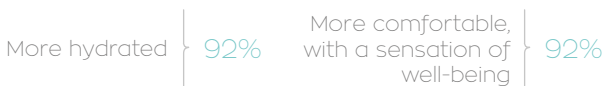
## NO-STRESS HYDRATING CREAM

Cream that immediately hydrates, illuminates and comforts normal skin. Also, it helps balance the impact that emotions can have on skin.

Skin recovers natural comfort, luminosity and firmness.

Its ingredients: Stress-Reduction Phytocomplex, originally from millet seeds, and an innovative hydrating ingredient that guarantees the skin's natural balance.

With the daily application of these three steps\* skin is:



\*Self-evaluation test carried out on 24 women between 17 and 30 years of age after one month of treatment.



## Complementary Treatments

### 6 ANTI-IMPERFECTIONS SOAP-FREE DERMO-CLEANSER

Ideal for treating skin with spots.

Cleanses without damaging the protective hydrolipidic film nor altering the pH of oily skin with spots.

Its “soap-free” formula includes sebum-regulating ingredients such as Copper and Zinc and the lavender essential oil, scarring.



### 6 EXFOLIATING DERMO-PURIFYING MASK

Mask that improves in just a few minutes the appearance of oily skin and skin with imperfections. It has an intense purifying, exfoliating, mattifying and pore-minimising action that makes skin recover purity and luminosity.

Its ingredients: Red Clay, Oily-Reduction Phytocomplex, Tartaric Acid and Wax Micro-Spheres, together with an innovative hydrating ingredient that guarantees the skin's natural balance.

After its application skin is\*:

Cleaner and purer } 100%

90% } · More matt and without shiny spots  
· Improves the appearance of oily and combination skin



\*Self-evaluation test carried out on 20 volunteers between 16 and 30 years of age who have applied the mask once a week or every 15 days for one month.



## ○ **ROLL-ON-SPOT S.O.S** ○ **Localised Anti-Imperfections Solution**

○ Intensive care against spots. Its roll-on applicator maximises its global action, as by being applied specifically on spots it helps them to disappear in a short time. The skin shows a healthier and purer appearance.

A powerful cocktail of ingredients: alpha hydroxy acids, salicylic acid, oleanolic sebum-regulating acid and other extracts aimed at scarring and purifying. All of them help erase the uncomfortable appearance of spots.



## ○ **INVISIBLE SPOT PATCH** ○ **Localised Anti-Imperfections Patch**

○ Liberates in a controlled and localised way, and for 8 hours, its active ingredients to improve cellular renewal and correct in record time the appearance of imperfections. Its ingredients dissolve the fat, control the excess of sebum production and prevent the reproduction of spots, pimples and other skin imperfections.

Its ingredients: Salicylic Acid, Grape Extract, Tea Tree Oil, Lavender, Orange Blossom and a combination of Natural Oils.

The patch is applied directly on the spot and is left in place for 8 hours.



### **BALANCING PERFECTING SERUM** **OIL-FREE**

The definitive solution for skin that despite the passing of time cannot completely eliminate facial imperfections and spots.

#### **HOW DOES IT WORK?**

##### **BALANCES**

**Oleanolic Acid:** balances excessive sebum secretion by inhibiting the activity of the 5  $\alpha$ -reductase.

**Ingredients of plant origin, Manuka Concentrate and Willow Extract:** guarantees the balance of the skin flora thanks to its prebiotic activity.

##### **REDUCES THE PORE**

**Combination of Oligosaccharides:** reduce the unaesthetic appearance of dilated pores. The skin spot is smoothed and reduces its shiny appearance.

##### **CONTROLS**

Prevents the obstruction of pores and minimises the appearance of imperfections thanks to the **Salicylic Acid and the Nordihydroguaiaretic Acid (NDGA)**.

##### **HYDRATES**

**Innovative natural hydrator:** captures, retains and assimilates water in the skin in an immediate and lasting way.



**You will notice the change on your skin\***

Mattified, with  
less shiny spots

90%

Excess oil is  
reduced

85%

98%

Finer  
texture

75%

Pores are less  
visible

83%

More  
luminous

\*Effectiveness test on 40 volunteers with an average age of 32 during one month of application morning and night.

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SPAS AND MEDICAL-AESTHETICAL CLINICS  
AROUND THE WORLD

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