



# GERMAINE<sup>DE</sup> CAPUCCINI B-CALM

FOR SENSITIVE / INTOLERANT SKIN



Discover the power of active dermocosmetics with **Skinbiome Repair**, a highly effective compound exclusive to Germaine de Capuccini.



CLINICALLY  
TESTED



## SOS I have sensitive skin!

These latest years more and more people declare they have fragile and sensitive skin. Sensitive skin constantly asks for help, whether this is its natural condition or it is temporarily sensitive. Tightness, irritation, itchiness, reddening... a series of very diverse reactions that no doubt affect the quality of life of those who suffer from it.

With **B-CALM Germaine de Capuccini** approaches the care of sensitive skin from the alteration of the “protective mantle” this skin suffers, aimed at **protecting and balancing the skin’s ecosystem**.

## Don’t let anything alter your balance

The skin acts like a protective barrier against external aggression. However, sensitive skin normally reacts in a disproportionate way against certain exogenous agents. **Maintaining the balance of the skin’s microbiota\* is key to improving its resistance day after day.**



## B-CALM

Calm. Balance. Resist.

The **B-CALM** treatments, by means of their exclusive symbiotic compound **Skinbiome Repair**, induce the renewal and regeneration of the skin, both of men and women, offering integrity for the barrier and achieving skin homeostasis.



A prebiotic-probiotic association\*\* designed to rebalance the bacterial flora and activate the skin's natural defences. The result: visibly improves hydration, reduces signs of ageing and increases the tolerance threshold of the more fragile skin.

### Start to feel the comfort of being in your own skin

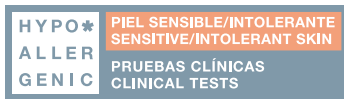
Clinical tests have been carried out in vivo, in collaboration with the Faculty of Medicine and Odontology (Department of Pharmacology) of the University of Valencia (Spain), on volunteers (men/women) with sensitive/intolerant skin under dermatological control and supervision.

\*Skin microbiota: group of microorganisms that cover the skin of every person and live symbiotically.  
\*\* Prebiotics stimulate the growth of "good" bacteria on the skin, while probiotics are bacteria that balance the skin's ecosystem.

# What does sensitive skin need to be healthy and pretty?

## A Contingency Plan

- Products formulated with raw materials of great purity that respect the fragility of this skin and provide the protection it lacks.
- Treatments backed up by rigorous clinical studies.
- Airtight containers with maximum protection that ensure a better conservation of the product.



SIN PERFUME · FRAGRANCE-FREE



CLEANSE AND SOOTHE  
Micellar Water Gel



BALANCE, STRENGTHEN,  
HYDRATE AND SOOTHE  
Fundamental Moisturising Cream  
Textures Rich-Light



BALANCE, PROTECT, CORRECT  
REDNESS AND SOOTHE  
Correcting Moisturising Cream



RECOVER, SOOTHE  
AND STRENGTHEN IN  
SITUATIONS OF CRISIS  
SOS Intensive Care Facial Balm

\*HYPOALLERGENIC: Formulated to minimise risks of allergy

## RESULTS

Skin that is comforted and more resistant,  
that recovers its healthy appearance.

Proven Effectiveness Under  
Dermatological Control

0%

FRAGRANCE  
ALCOHOL  
ESSENTIAL OILS  
MINERAL OILS  
SILICONES

AIRLESS TECHNOLOGY

### How to know if B-CALM is for me?

This treatment is suitable if...

- Your skin itches, is irritated, reddens... when you use certain cosmetic and facial hygiene products.
- Your face reddens when you do exercise, drink alcohol or eat spicy food.
- Stress, pollution and/or climate changes affect your skin.
- There are capillaries visible on your face or nose.
- Daily shaving leaves your skin irritated and uncomfortable.

# You decide the condition of your skin

## The B-CALM anti-crisis treatment



100%  
skin + soothed  
sensation of relief\*

### B-CALM INTENSIVE CARE PROCEDURE

#### The professional treatment for sensitive/ sensitised/intolerant skin.

Shock treatment for immediately relieving and comforting altered and/or reddened skin.

This intensive care in two steps soothes the skin in just one session.

Its mask, with high biotechnological value, is made of a biocellulose matrix soaked in a serum concentrated in active principles whose beneficial properties change the condition of the skin.

\*Single-session self-evaluation test under medical supervision on 20 volunteers.

## The B-CALM daily routine



100%

tolerance on  
sensitive skin\*

### MICELLAR WATER GEL

NATURAL SAPONINS EXTRACTED FROM SKIKAKAI PLANTS, DESERT DATES AND GYPSOPHILA ROOTS

A magnet that traps imperfections on the face and eyes.

Effective cleansing without aggression, respecting the skin's physiological balance.

Hydrated, supple and balanced skin.

4-T-BUTYLCYCLOHEXANOL

Immediate soothing effect.

Relieves the sensation of burning, tingling or itchiness of reactive skin.

**INDICATIONS:** Daily treatment of hydration and comfort for sensitive skin.

Ophthalmologist-tested on sensitive eyes.

Optimal tolerance

**APPLICATION:** Day and night.



\*Clinical examination carried out on 90 volunteers.

The skin's texture improves significantly\*

97%  
calm and relief\*\*



In just 5 days

+39%   
hydration\*\*\*

-31%   
loss of transepidermal water\*\*\*\*

## FUNDAMENTAL MOISTURISING CREAM

### SKINBIOME REPAIR

Rebalances the skin's microbiota.  
Restores the barrier function.

### EXTRACT OF TASMANIAN PEPPER BERRIES

Soothes sensitive and reactive skin.

Immediately relieves the sensation of itchiness and burning.

Reduces the erythema caused by UV exposure.

### SENSIPEPTIDE

Strengthens the skin barrier.

Improves hydration.

Prevents desquamation..

### INMUGLUCANE

Recovers the skin's defence capacity.

Soothes irritation.

Minimises the risk of allergic reactions.

### CORN PHYTO-ACTIVE

Improves the skin tolerance of sensitive, irritated or fatigued skin.

Soothing, smoothing and relieving action.

**INDICATIONS :** Daily treatment of hydration and comfort for sensitive skin.

**2 ultra-comfortable textures:** Rich for dry skin.

Light for normal skin.

**APPLICATION:** Day and night.



\*Effectiveness proven with clinical studies on roughness, smoothness and desquamation of the skin.

\*\*Percentage of satisfaction in clinical study with 30 volunteers after using Fundamental Moisturising Cream - Rich for 4 weeks.

\*\*\*Clinical study carried out on 30 volunteers with Corneometer® probe after using Micellar Water Gel + Fundamental Moisturising Cream - Rich.

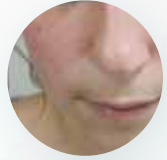
\*\*\*\* Clinical study carried out on 30 volunteers Tewameter® probe after using Micellar Water Gel + Fundamental Moisturising Cream - Rich.



100%  
relieving action\*



Visible results in  
4 weeks\*\*



## CORRECTING MOISTURISING CREAM

### SKINBIOME REPAIR

Rebalances the skin's microbiota.  
Restores the barrier function.

### CALMEXPERT COMPLEX

Powerful anti-redness activity.  
Homogenises the skin's tone.  
Strengthens the skin's self-defence capacity.

### CORN PHYTO-ACTIVE

Improves the skin tolerance of sensitive, irritated or fatigued skin.  
Soothing, smoothing and relieving action.



### It also has:

- Photoprotective effect thanks to its UVA-UVB filters.
- Corrective green pigments that unify the skin instantly.

**INDICATIONS :** Daily treatment of hydration and correction for skin with a tendency to redness, sensitive or sensitised.

**APPLICATION:** Day and night.



\*Percentage of satisfaction in clinical study with 30 volunteers after using Correcting Moisturising Cream for 2 months.

\*\*Clinical effectiveness study on the level of erythema/redness and improvement of the skin's texture with Mexameter® probe, Colorimeter® probe and Visioscan® equipment carried out on 30 volunteers after applying Micellar Water Gel + Correcting Moisturising Cream.

96%

of the surveyed would buy  
the product\*

-96% desquamation

-94% sensitivity

-91% redness and irritation

## SOS INTENSIVE CARE FACIAL BALM

### SKINBIOME REPAIR

Rebalances the skin's microbiota.  
Restores the barrier function.

### SENSIPEPTIDE

Strengthens the skin barrier.  
Improves hydration.  
Prevents desquamation.

### INMUGLUCANE

Recovers the skin's defence  
capacity.  
Soothes irritation.  
Minimises the risk of allergic  
reactions.

### PLANT EXTRACTS

(Tasmanian Pepper Berries,  
Daffodil Bulb and Liquorice).  
Soothes sensitive and reactive  
skin.

Immediately relieves the  
sensation of itchiness and  
burning.

Reduces the erythema.

Reduces redness, itchiness and  
desquamation.

### HYDROGENATED LECITHIN

Reduces desquamation and  
restores suppleness.  
Improves the appearance of dry  
or damaged skin.  
Reduces irritation caused by  
chemical agents.

**INDICATIONS :** Emergency treatment for sensitive or sensitised  
skin. Immediate effect.

**APPLICATION:** Day and night. Situations of crisis.



\*Percentage of satisfaction in clinical study with 90 volunteers after using SOS Intensive Care Facial Balm for 4 weeks.



IN THE BEST PROFESSIONAL AESTHETICS CENTRES,  
SPAS AND MEDICAL-AESTHETICAL CLINICS  
AROUND THE WORLD

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